

Will Chan

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Portfolio

willhchan.com

Education

Cornell University · 2015
B.S. Information Science
(HCI Focus), Business Minor
College of Engineering

Project Skills

Product Design, Product Strategy, UI Design, Information Architecture, Prototyping, Product Growth, Product Management

Software Skills

Sketch, Keynote, Photoshop, Illustrator, Xcode, Swift, HTML/CSS/JavaScript, Java, Python

Relevant Academic Courses

Human-Computer Interaction
Design & Programming for the Web
Data Visualization
Statistical Data Mining
Information Systems & Analysis
Health & Computation

Experience

Facebook

Product Designer, Notifications

August 2016 - Present

- Responsible for designing Facebook's user notification system, focusing on push notifications, email, sms, and user settings.
- Increased monthly active users by 1.5 million through designing the experience for sending push notifications to multiple users on a single device, thereby allowing users who are not logged in to stay up-to-date with their friends.
- Drove the adoption and design for rich push notifications on iOS and Android.
- Leading as product manager and designer for redesigning notification settings.

Product Designer, Ads Targeting

August 2015 - July 2016

- Designed the logic and UI that allows advertisers to expand beyond their targeted user interests to drive higher conversions with lower cost.
- Made it easier for advertisers to create audience lookalikes by streamlining the UI, thereby increasing revenue.

Apple

Interaction Design Intern

Summer 2014

- Brainstormed and prototyped several pixel-perfect concepts, in collaboration with writers and engineers, that define the user interface, navigation, and content for new help initiatives in OS X and iOS as part of Apple's Product Documentation group.
- Assisted in the creation "New to Mac" and "What's New in OS X Yosemite", which showcase features in fun, interactive ways to users who are new to the Mac, or have just upgraded to the latest version.

Verizon

IT User Experience Intern

Summer 2013

- Prototyped and designed an internal web application (working closely with HR business partners) to access learning courses for around 14,000 IT employees in both Verizon's Wireline and Wireless businesses.